



2nd Conference in Cologne 2015

Sponsoring Opportunities



3RD INTERNATIONAL CONFERENCE ON SEPARATION + DRYING TECHNOLOGIES FOR MILK AND WHEY

Cologne, March 19 and 20, 2018, Anuga FoodTec

We expect a large number of industry specialists from dairy companies worldwide will attend our Third Conference focusing on dairy and whey products to be held on March 19th & 20th, 2018 at the conference center of the Cologne fairgrounds. Our highly successful Second Conference in 2015 attracted 150 participants from 27 different countries. This two day conference in 2018 will offer intensive education and training in the latest developments, including

- Optimizing Technologies in Separation and Drying of Milk & Whey
- Latest Membrane Productivity Improvements
- Importance of Baby Food applications
- Measures to Increase Product Safety
- Improvements in Efficiency
- Safeguarding of Resources

This two day event is the perfect opportunity for you to reach out and come in direct contact with your present and potential business partners from the milk and whey processing industries. Additionally there will be collegial fellowship and networking possibilities the first evening when all participants are invited to have dinner at an atmospheric Cologne restaurant.

Our Sponsorship opportunities allow you to present your company and your products to this select group of industry specialists in the most advantageous way possible. This combination of our conference and the Anuga FoodTec comes along only once every three years.

In the following pages you will find the details of our Sponsorship Options.

Co-operation partners:





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1) PRINCIPAL SPONSOR (Only Two Can Be Accepted)

Benefits include:

- Two of your employees will be able to attend both days of the Conference, enjoy the first evening special dinner, and receive season tickets to Anuga FoodTec
- Prominent display of your company logo on posters left and right of the conference screen
- Prominent display of your company logo and company description at the entryway to the conference hall
- Submission of your company description/history in a distinct separate section of the electronically issued Conference proceedings, along with inclusion in the hardbound Conference binder
- Acknowledgement of your company with logo included in the Conference program
- Acknowledgement of your company with logo, company details and contact name included in the hardbound Conference binder.

2) Supporting Sponsor

Benefits include:

- One of your employees will be able to attend both days of the Conference, enjoy the first evening special dinner, and receive a season ticket to Anuga FoodTec
- Prominent display of your company logo at the entryway to the conference hall
- Submission of your company description/history in the electronically issued Conference proceedings, along with inclusion in the hardbound Conference binder
- Acknowledgement of your company with logo included in the Conference program
- Acknowledgement of your company with logo, company details and contact name included in the hardbound Conference binder.

~~3) Cloth Tote Bag Sponsor~~ **SOLD**

Benefits include:

- One of your employees will be able to attend both days of the Conference, enjoy the first evening special dinner, and receive a season ticket to Anuga FoodTec
- Prominent display of your company logo on the delegate bags
- Acknowledgement of your company with logo, company details and contact name included in the hardbound Conference binder.

4) Full page advertising in Conference binder

Benefits include:

- Acknowledgement of your company with logo, company details and contact name included in the hardbound Conference binder

Options:

Full - page advertising in the format DIN A 4 (210 X 297 mm – PDF XC3 standard)

- Inside front cover
- Inside back cover
- Full page within the conference binder



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SOLD

Your Sponsoring Benefits	PRINCIPAL SPONSOR	Supporting Sponsor	Cloth Tote Bag Sponsor	Full page advertising in Conference binder
<p>Attending both conference days</p> <p>First evening special dinner</p> <p>Free tickets for 2-day access to Anuga FoodTec</p>	2 persons	1 person	1 person	-
Prominent display of your company logo	on posters left and right of the conference screen and company description at the entryway to the conference hall	at the entryway to the conference hall	on the delegate bags	-
Submission of your company description/history	in a distinct separate section of the electronically issued Conference proceedings, along with inclusion in the hardbound Conference binder	in the electronically issued Conference proceedings, along with inclusion in the hardbound Conference binder	-	-
Acknowledgement of your company	with logo included in the Conference program with logo, company details and contact name included in the hardbound Conference binder.	with logo included in the Conference program with logo, company details and contact name included in the hardbound Conference binder	with logo, company details and contact name included in the hardbound Conference binder.	with logo, company details and contact name included in the hardbound Conference binder.
Sponsorship Fee	<p>€ 9.000,-</p> <p>1X SOLD</p>	<p>€ 5.000</p> <p>2X SOLD</p>	<p>€ 5.500</p> <p>SOLD</p>	<p>€ 1.200,-</p> <p>€ 1.200,-</p> <p>€ 900,-</p> <p>Full page within the conference binder</p> <p>1X SOLD</p>



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Sponsoring – Order form

Your company contact details

Title, First Name:

Surname:

Function:

Company, Address:

Billing Address:

State / Country:

Phone:

E-Mail:

Your Sponsoring Order

- PRINCIPAL SPONSOR € 9.000,- **1X SOLD**
- Supporting Sponsor € 5.000,- **2X SOLD**
- Cloth Tote Bag Sponsor ~~€ 5.500,-~~ **SOLD**

Full page advertising in Conference binder

- ~~inside front cover~~ ~~€ 1.200~~ **SOLD**
- ~~inside back cover~~ ~~€ 1.200~~ **SOLD**
- Full page within the conference binder € 900,- **1X SOLD**

Please note that all the prices indicated are subject to VAT at the prevailing rate.

Your Sign

Date: _____ Signature: _____

Please return to

E-Mail: konferenzen@muva.de or via Fax to: +49 831 5290 199

muva kempten GmbH

Bernd Ziegmann, Georg Herbertz

Conference Manager

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Fax: +49 831 5290-199; E-Mail: konferenzen@muva.de; Internet: www.muva.de; www.muva.com

Terms and Conditions:

Closing date for registration is March 10th, 2017. After receiving your registration you will be sent a confirmation and invoice. The invoice will be dispatched via post and is to be paid prior to the beginning of the conference. At cancellation till 14 days prior to conference we will charge a fee of € 100, -- plus VAT. If you cancel after the closing date the full fee is to be paid. In case that the conference has to be cancelled by us, naturally you will be fully refunded. Additional costs due to cancellation cannot be covered by the organizer.