



Sponsoring Opportunities

We expect a large number of industry specialists from dairy companies worldwide will attend our Fourth Conference focusing on dairy and whey products to be held on March 22nd & 23rd, 2021 at the conference center of the Cologne fairgrounds. Our highly successful Conferences in 2015 und 2018 attracted participants from 27 different countries.



The conference on separation and drying technologies for milk and whey in 2021 will offer intensive education and training in the latest developments, including

- Market developments and expectations
- Importance and influence of export markets
- Future demand for baby foods, plus quality requirements for their ingredients
- Optimization of production technologies
- Measures to increase product safety
- Improvements in efficiency
- Safeguarding of resources

This two days event is the perfect opportunity for you to reach out and come in direct contact with your present and potential business partners from the milk and whey processing industries. Additionally there will be collegial fellowship and networking possibilities the first evening when all participants are invited to have dinner at an atmospheric Cologne restaurant.

Our Sponsorship opportunities allow you to present your company and your products to this select group of industry specialists in the most advantageous way possible. This combination of our conference and the Anuga FoodTec comes along only once every three years.

In the following pages you will find the details of our Sponsoring Opportunities.

Cooperation partners:



Milchwirtschaftliches
Zentrum Bayern
Kempton/Allgäu





1) PRINCIPAL SPONSOR (Only Two Can Be Accepted)

Benefits include:

- Two of your employees will be able to attend both days of the Conference, enjoy the first evening special dinner, and receive free tickets for 2-day access to Anuga FoodTec
- Prominent display of your company logo on posters left and right of the conference screen
- Prominent display of your company logo and company description at the entryway to the conference hall
- Submission of your company description/history in a distinct separate section of the electronically issued Conference proceedings, along with inclusion in the hardbound Conference binder
- Acknowledgement of your company with logo included in the Conference program
- Acknowledgement of your company with logo, company details and contact name included in the hardbound Conference binder.

2) Supporting Sponsor

Benefits include:

- One of your employees will be able to attend both days of the Conference, enjoy the first evening special dinner, and receive a season ticket to Anuga FoodTec
- Prominent display of your company logo at the entryway to the conference hall
- Submission of your company description/history in the electronically issued Conference proceedings, along with inclusion in the hardbound Conference binder
- Acknowledgement of your company with logo included in the Conference program
- Acknowledgement of your company with logo, company details and contact name included in the hardbound Conference binder.

3) Cloth Tote Bag Sponsor

Benefits include:

- One of your employees will be able to attend both days of the Conference, enjoy the first evening special dinner, and receive a season ticket to Anuga FoodTec
- Prominent display of your company logo on the delegate bags
- Acknowledgement of your company with logo, company details and contact name included in the hardbound Conference binder.

4) Full page advertising in Conference binder

Benefits include:

- Acknowledgement of your company with logo, company details and contact name included in the hardbound Conference binder

Options:

Full - page advertising in the format DIN A 4 (210 X 297 mm – PDF XC3 standard)

- Inside front cover
- Inside back cover
- Full page within the conference binder



4th International Conference on Separation + Drying Technologies for Milk and Whey
 ▶ Cologne, March 22 and 23, 2021
 Anuga FoodTec

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Your Sponsoring Benefits	PRINCIPAL SPONSOR	Supporting Sponsor	Cloth Tote Bag Sponsor	Full page advertising in Conference binder
Attending both conference days First evening special dinner Free tickets for 2-day access to Anuga FoodTec	2 persons	1 person	1 person	-
Prominent display of your company logo	on posters left and right of the conference screen and company description at the entryway to the conference hall	at the entryway to the conference hall	on the delegate bags	-
Submission of your company description/history	in a distinct separate section of the electronically issued Conference proceedings, along with inclusion in the hardbound Conference binder	in the electronically issued Conference proceedings, along with inclusion in the hardbound Conference binder	-	-
Acknowledgement of your company	with logo included in the Conference program with logo, company details and contact name included in the hardbound Conference binder.	with logo included in the Conference program with logo, company details and contact name included in the hardbound Conference binder	with logo, company details and contact name included in the hardbound Conference binder.	with logo, company details and contact name included in the hardbound Conference binder.
Sponsorship Fee	€ 9.000,-	€ 5.000	€ 6.000	€ 1.200,- Inside front cover € 1.200,- Inside back cover € 900,- Full page within the conference binder

